

INFORMATION & PARTNERS PACK

May 2023

*Gym
for all*

*Fun &
Fitness*



www.aspiringgymports.co.nz

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Our story – 21 years & still growing strong



Aspiring Gymsports (AGS) **celebrates 21st in 2023** as a not-for-profit community sports club. Our longevity is due, not only to the hard work of our coaches and members, but also from the continued support of the Upper Clutha community.

In our 20th year we continue to celebrate impressive success. We've solid plans for another generation of Wanaka kids to continue benefiting from Gymnastics,

- 📈 **Growing** – increased by 110 in 2022, to 660 members. Over 400 families benefit. AGS is the 2nd largest club in the district and still growing.
- 📈 **Strong demand** – Wanaka's population is booming, with the fastest growth rate of children 0-5 years in NZ. Wanaka continues to grow, 27% year-on-year.
- 📈 **A new gym** – we are moving to 760sqm within the QLDC Youth, Sports & Community Centre in July 2023.
- 📈 **Central Otago sub-regional hub** – AGS's goal is to provide quality, fit-for purpose gym equipment, and support Central Otago clubs by hosting regional and provincial competitions and displays. AGS will be the only gym in Otago that can provide all apparatus in one venue, adding significant value to gymnastics in the region.
- 📈 **Expanding programs** – already offering one of the broadest gymsports programs in Otago, we plan to expand further, and remove wait lists.
- 📈 **Multiple community partners** -AGS hopes to partner more with local schools and continues to work with MINT Charitable Trust, Blast Police program, Snow Sports NZ, rowing, Fire Tribe, Festival of Colour. We are open to new programs with Kahu Youth etc.
- 📈 **Training camps** - Olympic gymnasts and coaches have earmarked our new gym as a future training camp location – who wouldn't want to train and stay in Wanaka!



ASG Display 2021: 150 Children Participated, 300 Parents, Grandparents and Carers attended the display at the WRC

What's important to us...



AGS values are **Accessible, Inclusive, Family, Fun and Balanced**. We live those values in how we operate as a club. Our Head and Lead coaches drive our values and our culture, in how they develop our programs and interact with our kids.

- 🏠 **Gym for ALL** - 80% of our 660 members are recreational users, 20% are competitive, 75% are female.
- 🏠 Most **Upper Clutha families** have experienced AGS over the past 20 years – either via Mini Muscles, recreational classes, competitive squads, School Holiday programs or via community groups.
- 🏠 **Open to new community partnerships** – always seeking new ways to get more people involved in Gymsports – ask the MINT program, BLAST Police, Wanaka Rowing Club, Aerial classes and our adult classes.
- 🏠 **Balance is better** – AGS competitive gymnasts train 50% less than other clubs. We want our kids to be well-rounded. Our culture supports a [“balance is better”](#) ethos, that helps to develop a whole person, one who loves gymnastics, but still gains the enjoyment and skills of other sports. It pays off, our gymnasts still stand on the podiums at competitions.
- 🏠 **Female participation** - AGS is inclusive for everyone, however, it's important to appreciate Gymsports plays a big role for our young girls being and staying involved in recreation and sports.
- 🏠 **Fun and foundational skills** - We create a fun environment in which kids can learn the foundational skills to support an active life.
- 🏠 **Pathways to careers** - AGS employs 14 coaches, 9 of which are Mt Aspiring College students, giving our gymnasts the ability to move into a coaching pathway.








Help us reach our \$228k goal by July 2023



Our main goal is setting up AGS with a quality, full-sized equipment, allowing AGS to operate a fit for purpose sub-regional Gymsports facility.

Upgrading from 200sqm to 740sqm within the new QLDC Youth, Sports & Community Centre, gives us room for a full sized sprung floor, full vault runway, Olympic sized trampoline and a 25m tumble track – all which is not possible in the current gym. The move is very exciting but we can only realise our future vision with your help.

Every little bit counts and there's a range of ways you can help, by sponsoring

-  **A piece of equipment** – check out our Funding List below to see if something meets your budget, or alternatively, you can contribute to a larger piece.
-  **In-kind goods and services** – whether it be uniforms, vouchers, goods or services we can use in our raffles/auction events, or your time/materials/equipment to help us with the move.
-  **Cash donations** - help us to distribute funds across areas where we have gaps – such as transport & haulage, travel, moving costs, fixtures and fittings etc. You can donate directly to the gym or via our [Give A Little](#) page - every little bit helps!
-  **Become a Patron or Benefactor** – AGS is thankful for our Patron & Benefactors continued support. Especially, your generosity with short-notice opportunities to buy discounted equipment. We thank you, and invite new members of the community to become a patron. In recognition we will install a Patrons Board within the new gym.
-  **Marketing Benefits** - In addition to the social benefit of giving our youth strong foundations to grow from, we can also offer your **brand marketing benefits**, such as access to our **2,500+ Quarterly e-Newsletter** and **3,000 strong social media platforms**. We've included some ideas for brand recognition within our partnership pack, following. We are also open to your ideas to engage in a meaningful way with our families.



Equipment Goals: Full sized sprung floor and warped Parkour wall



givealittle
POWERED BY perpetual guardian



Partnership packages



Summary Partner Benefits - <i>Can be tailored to your needs. Value in-kind, cash or member benefits</i>	Platinum >\$30,000	Gold \$10,000-\$20,000	Silver \$5,000-\$10,000	Bronze <\$5,000
Signage in gym - Larger printing on walls	Yes			
Signage in gym – Pillar wraps	Yes	Yes		
Signage in gym – Sponsors board	Yes	Yes	Yes	Yes
Signage in gym – Chalkboards	Yes	Yes	Yes	Yes
Signage for competitions and events (e.g. Barrier signage, Pull-up banners)	Yes	Yes	Yes	
Naming rights for own in-house events or competitions (e.g. Ninja Warrior, End of year Display)	Yes	Yes		
Printed panels of our central floor	Yes			
Promote your business to our membership base of 2,500 (depending on level of sponsorship)	Yes			
Access to AGS and Mini Muscles Social Media (Facebook/Insta 3,000+) – Run competitions and giveaways AGS approx. 1000 and Mini Muscles approx 2,000	Yes			
Advertising space and special promotions within our quarterly e-newsletter to 2,500	Yes			
Logo presence on partners area of website	Yes	Yes	Yes	Yes
Logo on equipment and uniforms where possible	Yes			
Announcements and listings in media releases for results etc	Yes			
Chance to present and name awards at end of year Display Event	Yes			

What do we need?



FUNDRAISING STRATEGY



How are we going to get there?



VISION and TARGET

AGS will celebrate its 21st birthday by moving into a new QLDC facility, increasing our floor space from 200sqm to 750sqm

Our vision is to have a community based facility that can act as a sub-regional hub with quality equipment that is permanently set up

Our **fundraising target of \$225,00** covers new/replacement equipment, including a full size sprung floor which is the centre piece of any gym, and basic fixture and fitting requirements



FUNDRAISING PLAN

To meet our goal we will engage with a wide range of activities outlined below

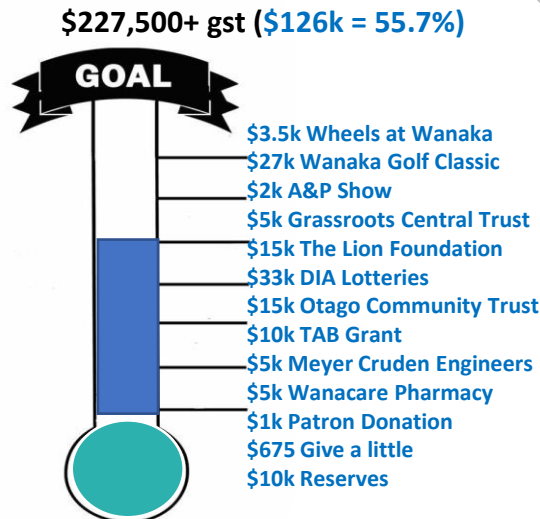
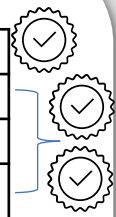
For our club to be successful and realise our vision and goals we are going to need the support of community grant funders, businesses, our club members and the wider community

If you want to know more about our plans or offer your support, please contact prue.beams@gmail.com



FUNDING LIST

	+GST + Freight
Sprung Floor	\$115,000
Airtrack (25m) + electric pump, repair kit	\$7,500 (TAB)
Uneven bar replacement (WAG)	\$2,400 (TAB)
High Bars (MAG)	\$5,250 (Wanacare)
Ring Set incl Mats (MAG)	\$13,000
Pommel Set incl Mats (MAG)	\$9,250
High Bar Mats	\$13,250
Warped Wall	\$7,444
Fixtures & Fittings	\$30,000 (TBC)
Foam Pit	TBC



BUSINESS PARTNERSHIPS / DONATIONS

- Partnership packages
- Equipment sponsorship
- Donations
- Patron & Benefactors Program



COMMUNITY GRANTS

- TAB Lotteries Facilities Fund
- 16 Dec 22 - successful
- The Lion Foundation
- Mitre10
- Central Lakes Trust
- Otago Community Trust
- NZCT
- Grassroots Central
- Rotary Wanaka
- Wanaka Lions



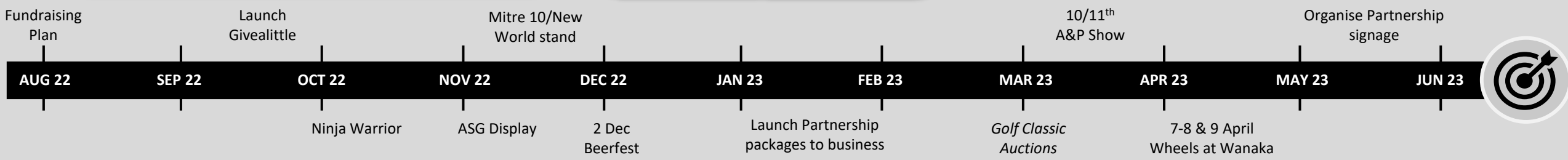
ASG EVENTS

- Givealittle page
- Ninja Warrior
- Hire Pool Golf Classic
- Auctions
- ASG Display
- Raffles
- Givealittle Mitre10 / New World BBQs



VOLUNTEERING

- Wanaka Beerfest
- A&P show
- Wheels at Wanaka
- Other as requested



Thank you to our Partners



Community Partners



Business Partners

